



SME FINANCE FORUM





- ACCELERATING FINANCE FOR BUSINESSES -

*learn
link
lead!*

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www.smefinanceforum.org

SOCIAL MEDIA INFO

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About the SME Finance Forum

Established by the G20 and managed by IFC, the SME Finance Forum seeks to accelerate financing to small businesses. It operates a global member network of banks, fintech firms and development finance institutions and helps them improve their work through knowledge-sharing, partnerships and policy advocacy.

"It brings the entire ecosystem together. You have people from emerging markets as well as developed countries. You have financial institutions who've been trying to do SME lending the traditional way and companies who are using machine learning, automation and other advanced technologies. So it creates this environment where each one can learn from the other."

Anju Patwardhan, Managing Director at Creditease Fintech Fund

Member Dues



ASSET SIZE	ANNUAL FEE
US\$10 billion and above	US\$25,000
US\$ 5-10 billion	US\$20,000
US\$ 2-5 billion	US\$15,000
US\$ 1-2 billion	US\$10,000
US\$ 1 billion and below	US\$5,000

Member services

learn Facilitating knowledge-sharing

- Events and webinars
- LinkedIn discussion group
- Online library
- SME finance data
- Research publications

link Fostering partnerships

- B2B marketplace
- Mobile app
- Communities of practice
- Study tours
- Networking and contacts brokering

lead Supporting policy change

- Connecting industry with policy-makers
- Voice in key policy bodies - G20, AFI, APEC/ ABAC, Basel institutions, OECD

" We get paid back every year many fold over, not just in terms of new business relationships, but really how do we all go about the business of doing this better."

Patrick Reily, CEO, Verde International



Member app

Download the "SME Finance" app from the Google or Apple app store to access

- ↪ Tips from the Expert
- ↪ News and calendar of events
- ↪ Webinar and event proceedings
- ↪ Member directory
- ↪ Networking and messaging



Calendar

The webinars have been phenomenal. We've been able to gather a lot of information. Things that have helped us look at the way we do our SME business differently.

Michael Makau, Head of Business Banking, Commercial Bank of Africa

> WEBINARS

Loan management	FEB 7	FEB 28	Open banking
Business intelligence for risk management**	MAR 8	MAR 14	Risk management for non-bank financial institutions
Women and fintech	APR 4	APR 18	Digital non-financial services
Business Intelligence for customer management**	MAY 2	MAY 23	Transaction banking solutions
Capital markets for SME finance	JUN 13	JUL 11	Data collection and accuracy**
Serving informal and very small enterprises	JUL 18	AUG 8	Supply chain finance
Merchant finance solutions for SME banking	SEPT 5	SEPT 12	Bank-fintech partnerships for business intelligence**
Supporting early stage/growth enterprises	SEPT 26	OCT 17	Creating SME bankers
Customer experience management	NOV 14	DEC 12	Agrifinance

> CONFERENCES AND MEETINGS

The SME Finance Forum's global and regional conferences draw industry leaders from banks and fintechs as well as regulators, policy-makers and development financiers. These events feature interactive panels and working groups, fintech demos, B2B marketplace, networking sessions and study tours to high-performing institutions.

MAY 14-16 / Africa Regional SME Finance Meeting (Nairobi, Kenya)

MAY 17 / IFI/DFI Working Group Meeting on SME Finance (Nairobi, Kenya)

NOV 5-7 / Global SME Finance Forum (Madrid, Spain)

> COMMUNITY OF PRACTICE – BUSINESS INTELLIGENCE FOR SME FINANCE

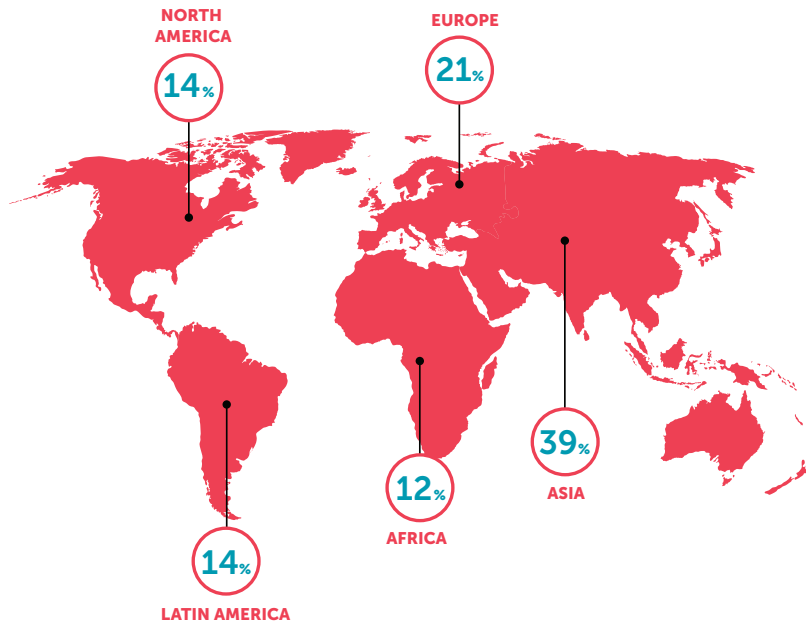
The Business Intelligence Community of Practice (CoP) will observe challenges and opportunities in data-driven SME banking. It will facilitate peer-to-peer learning, disseminate good practices, and catalyze new thinking on responsible use of data. The CoP will organize four webinars in 2018 (see webinar topics marked with **), study tours and develop case studies.

> PRIVILEGED ACCESS TO PARTNER EVENTS AND MORE

- ➔ Discounted access to partner events including FinnoSummit, Felaban, Annual Assembly, Finovate, LendIt, SME Banking Club, BIIA Biennial Conference
- ➔ Special invitation to G20, APEC, Responsible Finance Forum, World Economic Forum and OECD meetings
- ➔ Medici – 15% discount to access the premier fintech global knowledge database

The SME Finance Forum has 130 members and industry partners

Members by region



Members by sector

48%
Banks

28%
Fintech

14%
Development
finance
institutions

10%
Other

" It gives you access to what's happening in the SME finance space around the world."

Syed Abdul Momen, Head of SME Banking, BRAC Bank

" We are making connections with fintechs and banks interested in the SME space."

Hemant Bajjal, VP, Global Public Policy, Mastercard

" It's a good platform to talk about regulation, to talk about new technologies and understand how the market is evolving."

Carlos Lopez-Moctezuma, Director of Financial Inclusion, BBVA



Interested in becoming a member?

Contact Matthew Gamser, CEO, mgamser@ifc.org, or Lechi Zhang, Member Relations, lzhang10@ifc.org