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SME FINANCE
FORUM

Sustainable SME Financier of the Year

Start Here

Entry name

General information

All questions are required unless otherwise noted, so please enter N/A where an answer is not applicable.

Name of Institution

Or names of institutions if part of a partnership or consortium.

Name of Applicant/Contact Person

Job Title of Applicant/Contact Person

Email address of Applicant/Contact Person

Website of Institution

Institution Type - All

▼

COMMERCIAL BANK + Co-operative banks, Rural banks, Specialized banks

DEVELOPMENT FINANCE INSTITUTIONS + Guarantee Agencies, Local and International DFIs, Credit Guarantee and Risk Mitigation Providers, Specialized SME Entities

NON-BANK LENDERS + Non-Bank Financial Institutions (NBFIs), Micro Finance Institution (MFI)/ Fintech with Lending

TECHNOLOGY INNOVATORS + Fintech without lending, Platforms, B2B or B2C marketplaces, SME credit ratings,

OTHER

Headquarters Location

Number of countries where your institution has active operations

Number of Staff

Number of Years in Operation

IDA and/or FCS countries with operations (optional)

- Afghanistan
- Bangladesh
- Benin
- Bhutan
- Burkina Faso
- Burundi
- Cabo Verde
- Cambodia
- Cameroon
- Central African Republic
- ...

If you operate in IDA or FCS countries, please select all IDA and/or FCS designated countries in which you have operations.

Please refer to the country lists for the World Bank Group official IDA (<http://ida.worldbank.org/about/borrowing-countries>) and fragile and conflict-affected situations (<https://thedocs.worldbank.org/en/doc/608a53dd83f21ef6712b5dfef050b00b-0090082023/original/FCListFY24-final.pdf>).

Please provide a brief background / summary of your institution.

How do you define SME? How do you distinguish this from microenterprise?

Do you have separate accounting for your SME portfolio – e.g., numbers of accounts, loans, product volume; financial spread; allocated overhead; net profit?

Do you consider your institution an SME market leader? Why? How does your institution compare to the competitors in your market such as: 1) overall market share; 2) share in the SME market; 3) standing among competitors for your market segment.

Project Summary

Text entered in this summary section may be used to create the basis for a case study.

Project Title

Provide additional information about the project and its achievements.

500 words

This should be a short executive summary of your entry that provides a concise narrative of why you are submitting this entry.

This refers to providing a summary of the bond issuance or bond program that your institution has undertaken and describing how it is benefitting SMEs.

Criteria

Total number of your MSME Clients in absolute numbers and as % of overall client base

What is your target market in SMEs? Do they include both "formal" and "informal" businesses? Please provide information on target market segments, if applicable.

Do you consider your institution an SME market leader? Why? How does your institution compare to the competitors in your market such as: 1) overall market share; 2) share in the SME market; 3) standing among competitors for your market segment.

How do you measure your success in serving the SME market?

Are there any other factors not already addressed through the questions that distinguish you as the leading product innovator for SMEs? Please describe.

Do you have a focus on sustainability for SMEs as a focus area in your institutional sustainability strategy? If so, please explain.

What are the key focus areas for the solutions you are offering pertaining to sustainable SME financial services.

Please elaborate on why you think your sustainable product is noteworthy and special and differentiates itself from the others? What do you consider to be its innovative features? Has the product received any recognition or awards?

What is the percentage of sustainability related facilities to total loan portfolio

Please describe the types of SMEs benefitting from the solution, such as the sectors and/or population segments for which the solution will have impact.

Since this is an award to recognize the impact of solution on SMEs, please provide as much detail as you can and is relevant.

What type of sustainable product or solution are you showcasing?

How is the solution aligned with your strategy? And what were you trying to achieve?

Please elaborate on the solution and provide detailed information about the structure. Please provide further information as relevant.

Did you work with Partners? If so, please elaborate. What was the role of various partners and the nature of these partnerships. For example, financial, advisory or technological.

In what country(ies) will the solution have impact?

Please list the names of all the countries where this is relevant.

Please describe the success of your innovative sustainable product so far?

Please indicate the measurable impact of your sustainability efforts. For example; reductions in carbon footprint, energy savings, improvements in employment conditions.

Please specify adherence to national and international regulations related to sustainability.

Attachments

Please provide documentation that is directly relevant to your entry and that supports information/data you have provided in the entry. Do NOT provide information that is indirectly related or unrelated to your submission.

Judges will review files, websites and videos that you provide BUT your entry should contain all the information that they will need to understand your entry as they will not be doing any additional research outside of your submission and attachments.

Attachments should act to support your entry, not to substitute for the entry form. Incomplete entry forms will be rejected.

Supporting information may be supplied as follows:

1. Upload JPEG or PDF files. Maximum file size is 10MB per piece. Please limit number of uploaded attachments to five.
2. Video attachments may be hosted on a video site such as YouTube or Vimeo and the url provided.
3. Provide website URL's or active URL of a landing page. If any sites are not public, please ensure any applicable usernames and passwords are provided and active for judges to review.
4. The written component of your entry should be fully explained within the provided fields with attachments supporting but not substituting for your entry.

