



Driving SMEs Digital Adoption

Unlocking new revenue potential



Small business, big challenges

Everyday concerns of small service providers

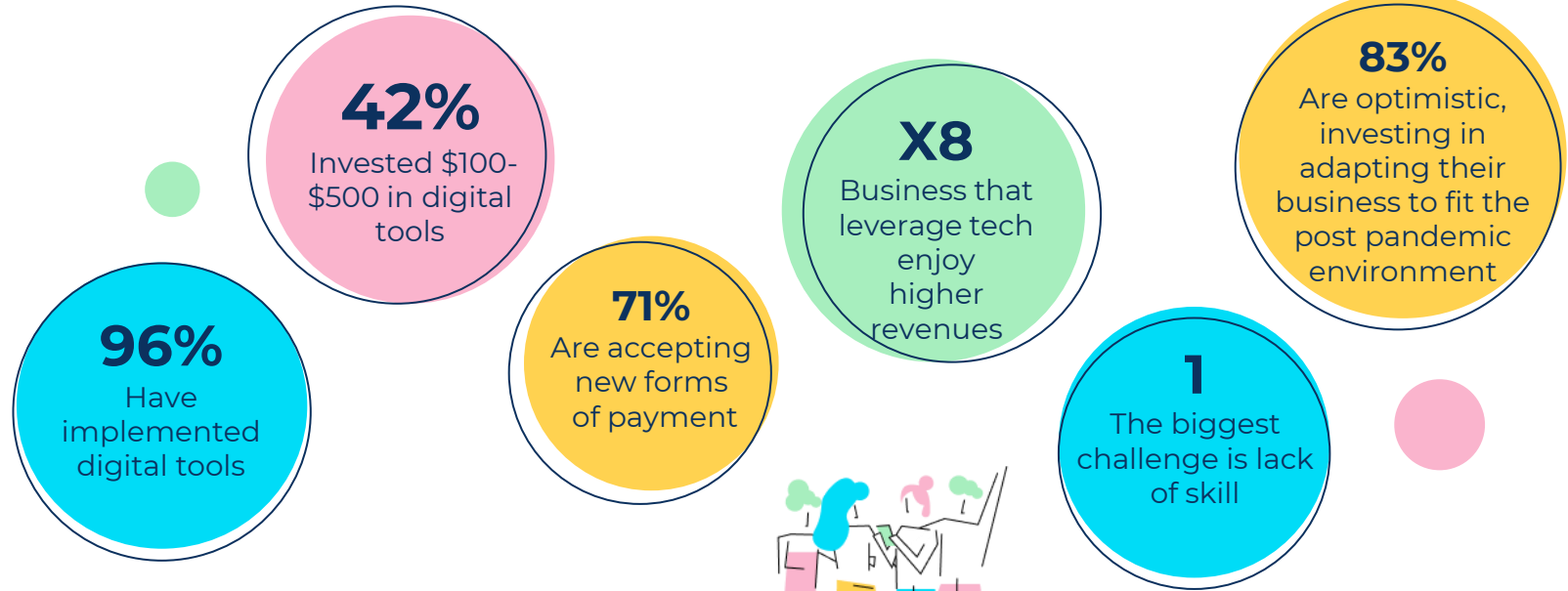
- High administrative overhead
- Limited time
- Lack of know-how
- Constant uncertainty
- Solopreneur dilemmas
 - A better professional vs. better at business
 - Service existing clients vs. growing client base

The primary objective: **get paid for your services**





Going digital








What do we strive for?

The mission:

-  Build more **resilient businesses**
-  Unlock new **revenue opportunities**
-  Increase **trust and confidence** in financial organisations

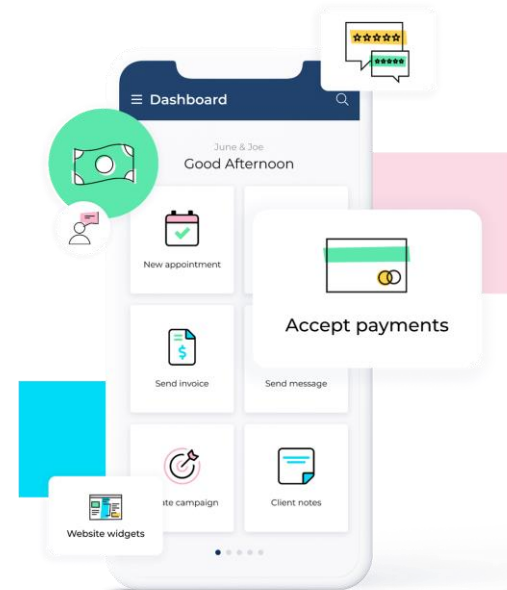
How do we do it?

-  **Drive** digital adoption
-  **Bring** corporate capabilities to small businesses
-  **Support** a variety of payment & billing workflows



The complete business management app for SMEs: **Clients**, **Time** & **Money**

- ✓ Payment collection and tracking
- ✓ Client relationships & communication
- ✓ Appointment and event management
- ✓ Loyalty & retention
- ✓ Reports & dashboards
- ✓ Serving clients online



Available in 14 languages

**Verticalization engine
customized per industry**

**User friendly onboarding
guides & ongoing
product education**



Direct,
self- service

Learnings

Different markets,
different approach



Partnerships





Success stories



“Since using vcita, my business has expanded by 50%!”

Ashley Perkins

Perkins' Tax & Accounting



“I don't have to remember anything!

It frees up my time to do what I want to do – what I'm trained to do – take care of my patients!”

Olga ward

Beaverton Neurofeedback



“After integrating vcita, I no longer had to dedicate a full day each week to administration. I found a solution that keeps me away from the computer! Both my wallet and my neck thank vcita!

Sharon Boon

Amber Moon Studio

Thanks

