

POWERING GROWTH: UNLOCKING MSME FINANCE THROUGH POLICIES, INNOVATION AND PARTNERSHIPS

Brasilia, Brazil, Venue Banco Central do Brazil Headquarters

March 14th, 2024

Time	Session
8:30-9:30	<b>Registration</b>
9:30-10:00	<b>Welcome and Keynote Speakers</b>
10:00-11:00	<p><b>Session 1 - Setting the Stage: The MSME Finance Gap, Global Trends in SME Finance, and Brazil Country Context.</b></p> <p><i>The session will present the MSME finance gap estimates and how it has evolved over time, industry trends in SME financing, a discussion on different trends, products, partnerships, and how these are contributing to closing the financing gap.</i></p>
11:00-12:15	<p><b>Session 2 - The Digital transformation: Enabling Environment and changing markets</b></p> <p><i>This session will discuss the changes in regulation and policy that benefit SME financial services and their global adoption, given the emergent market trends, how has the reality of the supply of MSME Finance changed with the digital transformation in the past few years, which new players and products have had the most impact in MSME financial inclusion And how has regulation enabled or hindered these.</i></p>
12:15-13:30	Lunch
13:30-15:00	<p><b>Session 3 - Embracing Disruption and Accelerating Partnerships:</b></p> <p><i>Financial institutions often face similar challenges as they seek to expand their services to SMEs. During this session, explore technology solutions designed to overcome these challenges, expand services offered to small business customers, or to streamline existing services Examining the role of disruptors and the partnerships emerging with banks and other financial services providers. Topics include disruptive solutions were put in place to expand services to MSMEs, and how their presence has contributed to the financial inclusion of MSMEs.</i></p>
15:00-16:15	<p><b>Session 4 - Underserved segments: women, youth and rural and the Road Ahead</b></p> <p><i>This session will discuss how specific groups of entrepreneurs like women, youth and rural are accessing finance, especially in comparison to the overall trends presented in the 1st session, what challenges do they face, and what are solutions, policies and practices put in place today to address some of these challenges.</i></p>
16:15-16:45	Wrap up and Closing Remarks
16:45	Cocktail