

DocTransfer: #STAYatHOME & SEND DOCUMENTS TO YOUR ACCOUNTANT ELECTRONICALLY FOR FREE!

PROBLEM – due to COVID-19

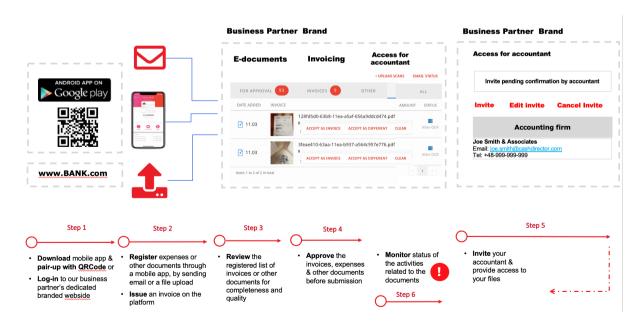
- entrepreneurs and owners of micro & small firms **may become infected** when **delivering in person** paper-based financial documents to their accountants in monthly/quarterly routine.
- some SMBs may not be in position to submit the documents at all if quarantined or under a curfew
- SMBs will be **under pressure** to introduce **additional efficiencies** and optimize headcount

SOLUTION - DocTransfer

A stand-alone cloud-based bank/telco/utility/accounting firm branded portal to electronically:

- collect expense invoices and receipts or any other relevant financial documents through:
 - a photo with a mobile phone for immediate upload to the platform (Android) and email to the portal (iPhones)
 - o an email to the platform of electronically received invoices
- issue revenue invoices in few easy steps
- **confirm** all revenue and expense **invoices and receipts prior** to the submission to your accountant
- invite your accountant to securely access the stored invoices
- **monitor status** of the stored invoices (uploaded, reviewed/approved, processes by accountant, etc.)

We shall be able to make e-documents **operational** (i.e. re-branding, links, communication, etc.) for an **interested** business partner **within 48 hours.**



HOW IT WORKS – 6 easy to follow steps



TANGIBLE BENEFITS FOR SMBs & Banks (Telcos/Utilities/Accounting firms): WIN-WIN



Benefits for BANK

- Addressing customers needs in difficult times => enhanced loyalty
- Reach beyond the existing customers
- Potential future x-sell to other services
- Very easy to launch with NO IT integration required



Benefits for MSMEs

- No need for a physical contact with your accountant
- Efficient use of time & resources
- An ultimate e-archive of ALL documents, not only invoices & expenses
- Monitoring of status of activities
- FREE

MARKET DIFFERENTIATION

- partner label:
 - o significantly lower cost of acquisition of new customers
 - competitive advantage data will benefit our business partners and their firms' customers and not others
- enhanced functionality:
 - flexible and convenient methods of expense uploading (mobile app, photo, file/scan upload, email)
 - o both expense registration and invoice issuance
 - o status monitoring of document activities
 - o e-archive of invoices and other documents
 - o easy and secure invitation to provide access to SMB accountants
 - o combination of mobile and computer based approach for efficiency and experience

• affordability:

• FREE service: in this trying time, our intention is to provide the needed service

CONTACT



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