



EXPERIAN STUDY VISIT – GLOBAL SME FINANCE FORUM

Overview of the visit:

Welcome to the Experian Study Tour! Experian has a goal of empowering its customers with a pioneering combination of data, technology and advanced analytics. In our complex and interconnected world, the use of data is driving significant advancements – and Experian recognises its role in unlocking the power of data to help people, business and society. Our focus on innovation, speed and scale is delivering solutions that enable individuals and organisations to achieve their goals.

Participants in the Experian Study Tour will start with an introduction to the role of alternative data in the digital era, presented by Managing Director Enrico Libbiani. Then they have the chance to choose three (out of the four offered) break-out sessions, each focused on a relevant and fascinating aspect of 'data power' and each led by one of Experian's experts. The four break-out sessions will feature demos of our latest innovations and solutions. The sessions include: 'How will PSD2 redefine SME digital banking?'; 'Smarter and fairer credit decisions for millions of adults across Europe – powered by a new advanced analytics and data solutions suite'; 'How to fully leverage your data using an intelligent on demand analytics environment'; and 'New generation machine learning models for regulatory analytics'. After these break-outs, we will gather for closing remarks from Marco Nobel, Experian Sales Director, followed by networking drinks. A stimulating, fun and above all educational Study Tour that will put you at the forefront of the latest ideas, issues and innovations in the world of data.

Location: Grote Marktstraat 49, 2511 BH, Den Haag

When: October 9, 2019. 2PM – 5PM

Subject/Topics: Alternative data, data solutions, regulator analytics, machine learning.

About Experian:

Experian is the world's leading global information services company. During life's big moments – from buying a home or a car, to sending a child to college, to growing a business by connecting with new customers – we empower consumers and our clients to manage their data with confidence. We help individuals to take financial control and access financial services, businesses to make smarter decisions and thrive, lenders to lend more responsibly, and organisations to prevent identity fraud and crime.

We have 16,500 people operating across 39 countries and every day we're investing in new technologies, talented people and innovation to help all our clients maximise every opportunity. We are listed on the London Stock Exchange (EXPN) and are a constituent of the FTSE 100 Index.

Learn more at www.experianplc.com or visit our global content hub at our [global news blog](#) for the latest news and insights from the Group.

AGENDA:

2:00 PM	Welcome Coffee
2:15 PM	Introduction Enrico Libbiani, Managing Director Netherlands, Experian
2:30 PM	Breakout sessions (30 min each)
2:30 PM	Round 1
Workshop 1	How will PSD2 redefine SME digital banking? Pieter Paul Baron, Global Business Consultant, Experian
Workshop 2	Smarter and fairer credit decisions for millions of adults across Europe – powered by a new advanced analytics and data solutions suite Herman Peeters, Global Business Consultant, Experian
Workshop 3	How to fully leverage your data using an intelligent on demand analytics environment Gerrit Bekker, Senior Data Scientist, Experian
Workshop 4	New generation machine learning models for regulatory analytics Davide Boselli, Senior Regulatory Analytics Consultant EMEA, Experian
3:00 PM	Round 2
Workshop 1	How will PSD2 redefine SME digital banking? Pieter Paul Baron, Global Business Consultant, Experian
Workshop 2	Smarter and fairer credit decisions for millions of adults across Europe – powered by a new advanced analytics and data solutions suite Herman Peeters, Global Business Consultant, Experian
Workshop 3	How to fully leverage your data using an intelligent on demand analytics environment Gerrit Bekker, Senior Data Scientist, Experian
Workshop 4	New generation machine learning models for regulatory analytics Davide Boselli, Senior Regulatory Analytics Consultant EMEA, Experian
4:00 PM	Round 3
Workshop 1	How will PSD2 redefine SME digital banking? Pieter Paul Baron, Global Business Consultant, Experian
Workshop 2	Smarter and fairer credit decisions for millions of adults across Europe – powered by a new advanced analytics and data solutions suite Herman Peeters, Global Business Consultant, Experian
Workshop 3	How to fully leverage your data using an intelligent on demand analytics environment Gerrit Bekker, Senior Data Scientist, Experian
Workshop 4	New generation machine learning models for regulatory analytics Davide Boselli, Senior Regulatory Analytics Consultant EMEA, Experian
4:30PM	Closing remarks Marco Nobel, Sales Director, Experian
4:45 PM	Networking drinks