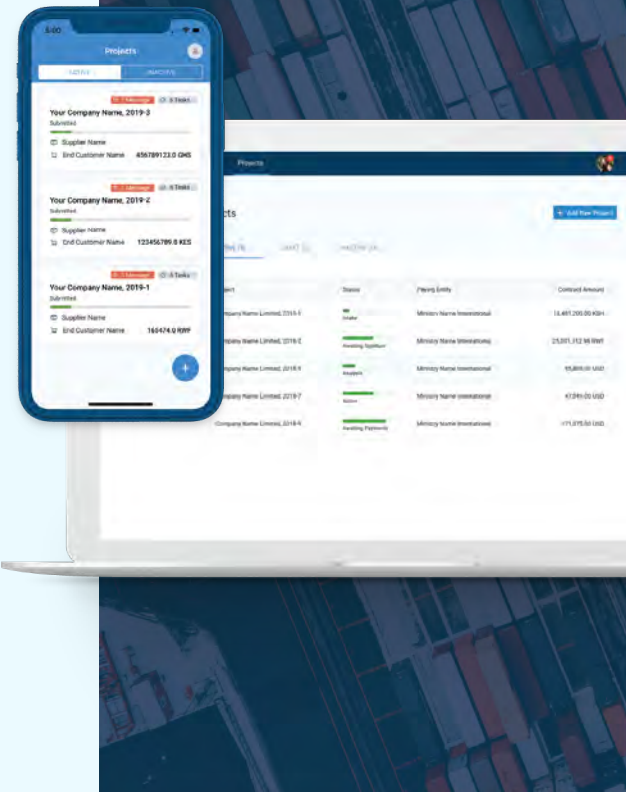
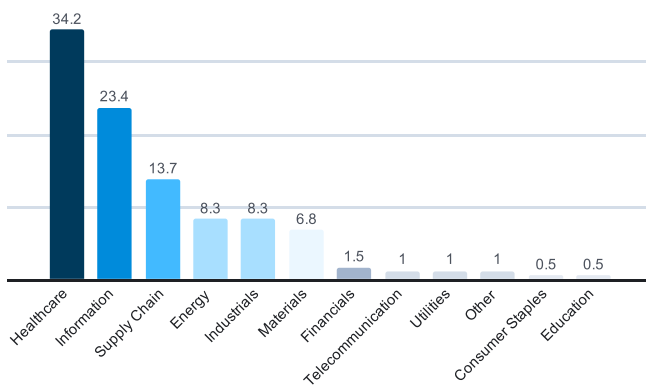


Making the Market in Underserved Economies

Kountable is a global trade and technology platform that delivers trust, transparency and auditability with data driven insights and real-time information from transactions where small and medium sized enterprises (SMEs) work with enterprise level suppliers and buyers. It facilitates business between qualified but underserved SMEs in the US and Africa and global multinational suppliers in order to efficiently complete large scale projects for governments, foundations, NGOs and corporates. Launched in 2015, Kountable’s global presence currently includes offices in San Francisco, Nairobi, Kigali and The Hague.



QUALIFIED TRADING VOLUME	\$1.2B
PRINCIPAL TRADES	\$58M
TRADES FUNDED SINCE INCEPTION	210
SUPPLIERS	400
TRADERS	134
BUYERS	119
COUNTRIES	38



The Technology

Kountable has created and will evolve a data and processing platform representing a secure system of record for our global trades. In the platform we have emphasized the security and integrity of data as well as audit transparency. The platform is also constructed from the ground up to support flexible business practices, governance and risk constraints to include complete isolation of third-party data. The platform also emphasizes workflow integration with our partners via our secure, managed API.

The Opportunity

Kountable is the first company to unlock a green field opportunity to securely bring trillions of dollars of newly vetted and validated, measured, fully auditable SME-executed business to the ERPs of enterprise-level buyers and sellers. The data we generate can be used to improve projections, create pricing efficiencies, effectively measure demand, and provide auditable, real-time trackable execution strategies that meet ESG, SDG, DBE and impact goals for large scale projects.