



WEMA BANK

[www.wemabank.com](http://www.wemabank.com)

# W DONOR ROUNDTABLE

# Executive Summary:

Wema Bank, Nigeria's foremost financial institution and pioneer of Africa's first fully digital bank – ALAT approach to solving problems is anchored on three key areas;

- ❑ **Technology**
- ❑ **partnerships**
- ❑ **Customer centric and bottom-up design approach.**

This is why we are calling on Partners, Fintechs , Technical Experts to work with us on this initiative to create **Innovative Financing on Gender Lens and Climate Resilience Solutions.**



# Executive Summary (contd.)

The challenges confronting Small and Medium Enterprises (SMEs) within the gender and climate sectors are multifaceted, encompassing limited track records, barriers to market access, knowledge and capacity gaps, and constrained access to traditional capital—particularly for women entrepreneurs. Acknowledging these complexities, the integration of innovative financing emerges as a strategic and transformative solution, offering bespoke funding options that are flexible and accessible to the unique needs of SMEs.

Wema Bank, with an unwavering commitment to advancing the prosperity of SMEs in Nigeria, has meticulously crafted an innovative financing strategy. **This strategic initiative focus on addressing the financing challenges faced by MSMEs, with a targeted approach towards empowering women entrepreneurs and fostering climate-resilient solutions.** The aim is not just to provide financial support but to act as a catalyst for cash flow management and sustainable business growth.





# Executive Summary (contd.)

## Theme

# “Innovative Financing for Gender-lens & Climate Resilient Solutions

Represents a pivotal moment in the bank's commitment to SMEs. This event is strategically designed to attract vital funding for SMEs through the bank's innovative financing offerings, while concurrently fostering meaningful relationships with potential investors. The engagement seeks to raise the essential capabilities required for the successful implementation of this innovative financing option.



## Executive Summary: (contd.)

Anticipating a profound impact, the aftermath of the program is poised to positively influence

approximately **1 million women**

**entrepreneurs** & contributors to climate-resilient solutions. This transformative initiative extends beyond mere financial support, aiming to de-risk and catalyze growth in a manner that aligns with Wema Bank's broader commitment to propelling economic expansion, job generation, and pioneering developments within the Nigerian economy.



## Our Partnerships with Organizations that promote the adoption of **solar energy**

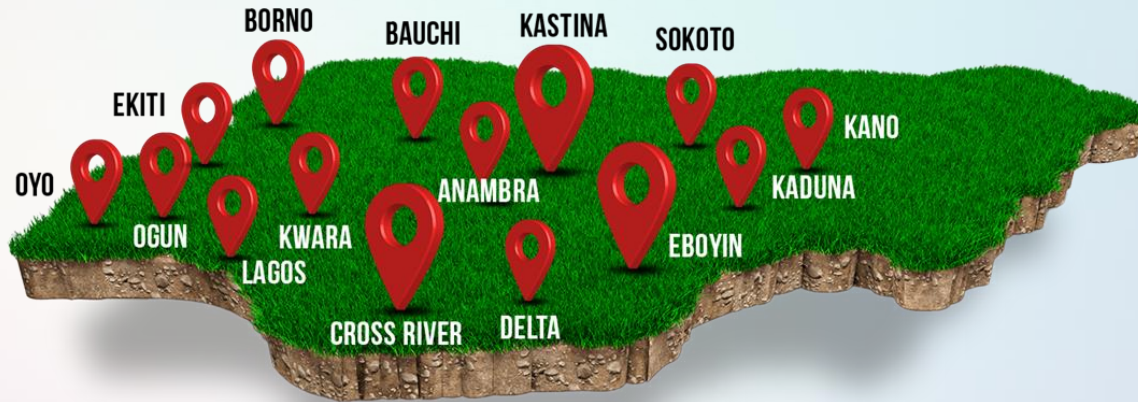
- As part of the FGN-ALAT Digital Skillnovation Program for MSMEs, we will be setting **up digital hubs in 15 states across the country**. They will be established as centers of innovation, and not just training centers.
- The hubs will be equipped with advanced technology, high-speed internet, modern training facilities, and collaborative tools to encourage learning, ideation, productization, and networking.



**SMEDAN:** We are collaborating with SMEDAN to disseminate information and best practices related to solar power adoption.



## Our Solar Powered Hub Locations



**Capacity Building on Solar Installation & Sustainable Entrepreneurship.**

**We seek your support in:**

**1**

Funding the installation of solar power in these hubs or directly donating and installing the solar kits.

**2**

Providing faculty to facilitate training sessions on solar installation and sustainable entrepreneurship



# Target Audience

The Roundtable will bring together a diverse audience, including Donors, investors, development finance institutions, philanthropic organizations, government representatives, local and international NGOs, investors, accelerators, FinTech among others





# Session Format



## **Presentations**

Presentations addressing the theme of the event



## **Discussions**

Moderated panel discussions on theme focusing on different areas followed by Q&A



## **Networking**

An opportunity for participants to connect & network with each other



## **Focal Area Discourse**

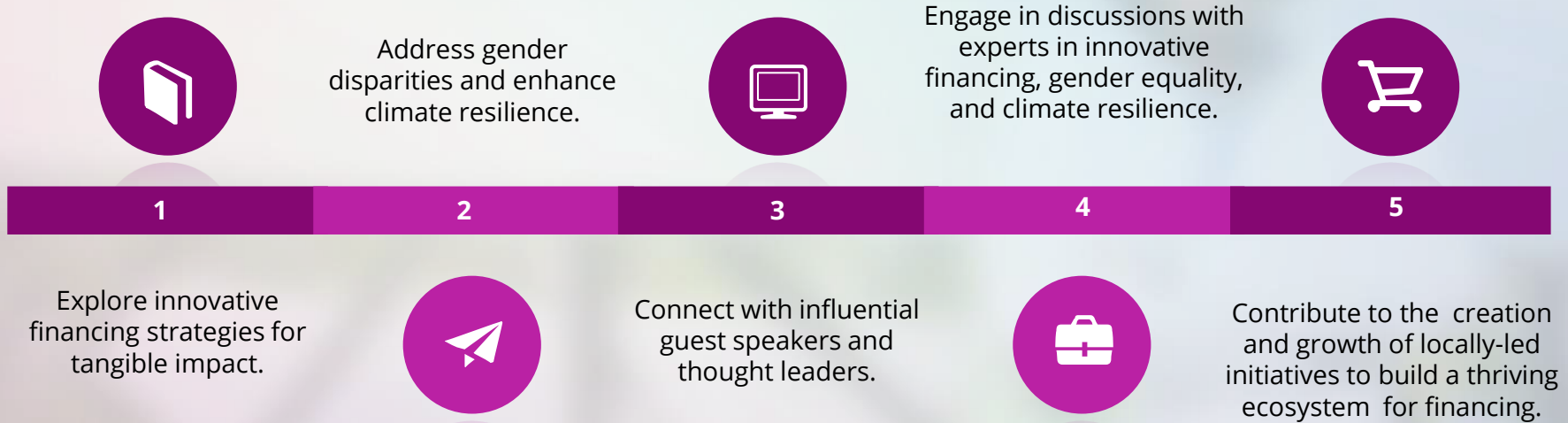
Opportunity for attendees to present their focal area in Nigeria and alignment with Wema Bank's innovative financing strategy



## **Cocktail event**

A private event between Donors and Wema Bank Management

# Why you should attend?



**For further enquiries** or if you would like to share your materials at the event, please contact

[InnovativefinancingRTD@Wemabank.com](mailto:InnovativefinancingRTD@Wemabank.com) .

Click here to register if you have not already done so.



# Thank You

Q&A