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Business Loans for Women Center-invest Bank Programme

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Beijing, China 20 September 2016 The Business Loans for Women programme offers loans to businesswomen (CEOs, owners) and to companies providing services and/or selling goods for women.

310 Ioans for \$10M provided for business ladies since 2011 (programme start)

■ NPL 0+ = 0.0% - the best value among all products

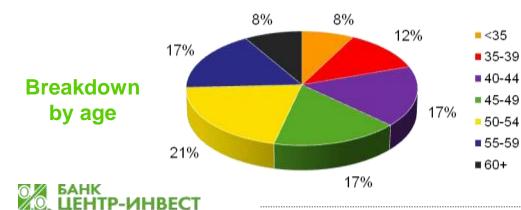
1.5-2.0% average discount on loan interest rate for women because of better payment history and lower business risks



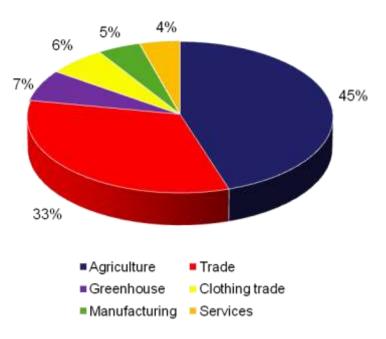


Business Loans for Women





Breakdown by industries



Business Support – Next Generation

Enterprise for All



"Enterprise for All" is a free online training platform (<u>school.centrinvest.ru</u>) providing **open access to knowledge** about modern entrepreneurship techniques in accordance with **best international standards**.

Available in:



(cover 2.7 billion people, or 37% of world population)

Website	Number of visitors
http://school.centrinvest.ru	24 000
<u>http://микрокластер.рф</u>	17 000
<u>http://знания-сила.рф</u>	25 000
http://positiveforum.ru	27 000
http://education.southofrussia.ru	20 000

Business Support – Next Generation





"Start-Up" programme offers loans of up to \$50K for a term of **up to 3 years**.

Youth Business Russia programme - new entrepreneurs under the age of 35 can take out a \$5K loan for up to 3 years with a 6-month grace period. The loan product also includes mentoring from successful business people.

Programme	Number of loans	% of women	Total amount
Youth Business Russia	153	33%	\$1M
Start-Up	346	24%	\$14M
	499	28%	\$15M
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Business Breakfast

Center-invest Bank together with its customers has hosted 17 business breakfasts in Russia and the UK. These have been attended by 400 business ladies.



Rostov, 2014



London, 2016

"It is easier to discuss some very significant issues in a forum that is for women only. We don't talk just about business, but also about many themes connected with community, education, and the environment," - Elena, businesswoman



Success Stories



Available in



2 books presents 32 success stories from the bank's female customers. The women talk about business, successes, and challenges.

http://www.centrinvest.ru/files/smi/pdf/istory2.pdf



Татьяна Зубченко: «Наш товар каждый день получается разным»

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