What do we do?

We help banks to provide unsecured loans to under-served small business customers.
What is the problem?

Bank loan origination & servicing processes are not cost-effective for loans of:

- Smaller size
- Shorter duration
- Higher perceived risk
Where is the market gap?

Retail Banking
- Personal [credit score]
- Poor personal credit scores
- New business / not profitable
- Incomplete financials
- No security / collateral
- Fast access to bridge financing

Commercial Banking
- SMEs [asset-based]

Size & complexity of business / financing needs
What is the impact?

MSMEs turn to informal & “alternative” lenders

Lost wallet share
Reduced customer loyalty
Risk of disintermediation
What can banks do?

Leverage their competitive advantages...

- Cost of Capital
- Distribution
- Information
- Regulation

...by availing of AMP’s Platform Solution
What is our platform solution?

- Targeting
- Automated origination
- Portfolio Servicing
- Reporting & Risk Management

Ease and speed of implementation
Bank is always in control
What is our proposition?

AMP offers a white-label, outsourced licensing model

- Priced based on platform usage i.e. number of applications and loans to be processed
- Risk sharing option available
Why us?

Directly proven model

Team track record

Recognition & validation

amplifi capital

AMP CREDIT TECHNOLOGIES
GLOBAL SME FINANCE FORUM 2015

15 - 16 November
Antalya, Turkey

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